

OneAction

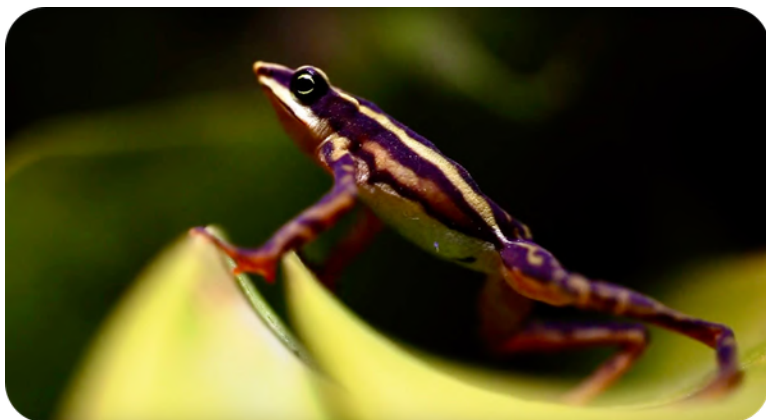
Collaborative solutions for people and nature



Annual Report

2025

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Editorial

Dear readers,

The OneAction Year — 2025 Review and Outlook

2025 marks a turning point in the history of the OneAction association. Founder Jan Isler handed over the reins to a new committee on January 1st, with Aline Suard as President, Gilles Suard as Vice-President and Joël Frossard as Treasurer. The association has entered a new phase of development, staying true to its founding values while affirming a renewed vision rooted in local, sustainable action.

From the very first months, this transition translated into a clear ambition: consolidate existing projects while opening up new perspectives. In Geneva, the Sous la Canopée ("Gathered under the Canopy") project confirmed its relevance and impact before being paused in September 2025, the objectives set with the Municipality of Carouge having been achieved. In the canton of Vaud, a new agroforestry project got underway in Roche, with the planting of olive trees and living hedges at several local farms, illustrating OneAction's commitment to sustainable, resilient solutions.

On the international front, OneAction continued its support of INEPE, a community institute based in Quito for more than 30 years, welcoming 700 students from underprivileged neighbourhoods. Through the Les Ailes des Savoirs ("Wings of Knowledge") project, OneAction supports the spread of an internationally recognised holistic education model, with more than 3,000 teachers trained and the creation of Ecuador's first popular-education university.

These achievements were made possible thanks to the commitment of our partners, whom we warmly thank.

At the end of 2025, the committee evolved further: Karen Briggs took over the presidency, Lize-Marieke Richard joined the team as Treasurer, and Aline Suard is now devoting herself to project management on the operational side.

Building on this momentum, we look to the years ahead with ambition, humility and determination.

Aline and Gilles Suard



Identity, vision, mission and expertise

Established as an association, **OneAction is a non-profit NGO** based in Geneva and founded in 2011.

OneAction brings distinct actors together **to protect nature and strengthen communities**. To this end, it supports and connects individuals, communities, organisations, businesses and companies of all sectors in **creating collaborative, holistic initiatives with strong, lasting social and environmental impact**. It is in this role of catalyst that OneAction thrives: inspiring, acting and bringing people together.

Since its founding, OneAction has worked **to preserve and regenerate ecosystems, to develop income-generating activities** as a means of encouraging self-sufficiency, to train individuals and communities, and to **create innovative partnerships** between actors from the public, private, academic and corporate worlds.

OneAction in a few figures

15 years of activity

3 ongoing initiatives

17 completed projects

330'000 beneficiaries

190'000 trees planted

210 ha of restored land



Our Projects



Réunis sous la canopée



Beneficiaries

2'000 residents of properties near the planted plots

Impact

10+ public-private partnerships created in 3 years

15+ plots planted each year

8 °C potential cooling in planted areas

25 kg potential CO₂ sequestration per tree per year

The project in a few words

To improve residents' quality of life, increase biodiversity and fight urban heat islands, OneAction creates **public-private partnerships in Geneva and the greater Lake Geneva region to increase vegetation cover in urban areas.**

Our partners

Many municipalities have set targets for urban greening. Aware of the constraints linked to planting trees in cities, such as lack of space and the presence of cables and pipes, **OneAction offers the public sector the opportunity to mobilise private actors to maximise planting potential.**

To do so, OneAction works with a range of landowners (real-estate agencies, pension funds, companies and individuals), academic institutions, landscaping firms and architecture practices, proposing **innovative cross-sector projects** for public partner entities.



Agroforestry in the Chablais



Beneficiaries

3 farmers in the Chablais

50+ students from the region, plus local municipalities and residents

Impact

32 hectares of organically farmed agricultural land

10'000 trees planted

15+ tree species

25 kg potential CO2 sequestration per tree per year

The project in a few words

The project aims to set up and **support concrete agroforestry and renaturation solutions** in farmland, working directly with farmers and local communities.

Benefits of the project

More than **10,000 trees and shrubs** have been **planted**, in the form of living hedges, standard fruit trees, olive trees and agroforestry systems, across **32 hectares of organically farmed agricultural land**. These plantings create ecological corridors essential for birds, pollinators and small mammals, while reducing soil erosion and improving water retention. Fruit trees help preserve local genetic heritage and provide food and habitat for numerous species.

Rows of **lime trees, maples and oaks** have been **integrated at the heart of the fields** to boost soil fertility, create favourable microclimates and increase natural carbon storage.

The project has also mobilised schools and local farmers during participatory days devoted to **biodiversity and the regeneration of agricultural landscapes**.





The project in 2025

As part of its pilot partnership with the City of Geneva's Green Spaces and Environment Department (SEVE), more than **20 magnificent tree specimens were planted in 2023-2024** across various neighbourhoods of the city. In 2024-2025, OneAction was mandated by the Municipality of Carouge to support it in developing its **tree-planting strategy on private plots**. This mandate included proposing different support models, defining a list of suitable species, and identifying private plots suitable for planting. To this end, **OneAction analysed more than 1,000 plots**, resulting in a selection of around 100 priority plots, submitted for validation by the City before contacting the relevant owners.

In 2025, the mandate with the Municipality of Carouge came to an end on 1 September 2025. Several municipalities in Geneva and the canton of Vaud are currently being confirmed for a collaboration in 2026.

In parallel, **OneAction set up a private planting fund to accelerate urban greening**, prioritising heat islands. This fund supports the development and financing of urban planting projects according to precise criteria that determine its level of involvement. These criteria notably take into account the relevance of projects and the priority given to their location. To date, **OneAction's planting fund has enabled the planting of 22 trees in urban areas.**



The project in 2025

2025 marked an important milestone for the Chablais agroforestry project. **Living hedges, standard fruit trees, olive trees, tree rows and agroforestry systems** were integrated within the plots to strengthen biodiversity, improve soil quality, promote water retention and contribute to natural carbon storage.

Beyond the plantings, the project placed great importance on raising awareness among younger generations. Several educational days were organised with schools in the region, allowing more than **50 students to take part directly in tree planting while discovering the challenges of biodiversity, sustainable agriculture and climate change.**

Supported by OneAction, farmers and biodiversity specialists, the children were able to observe the essential role of hedges, orchards and agroforestry in protecting wildlife, pollinators and agricultural landscapes. This participatory approach **strengthens the bond between the local population, farmers and nature**, while instilling values of responsibility and environmental commitment.

The project demonstrates that it is possible to reconcile agricultural production, biodiversity preservation and **climate-change adaptation, all while creating a lasting positive impact for future generations.**

Les ailes des savoirs



Beneficiaries

700 students from 0 to 18 years of age

2'000 community members

Impact

3'000 Trained teachers in the private and public sectors

30'000 students trained

Creation of the **first** university of popular education of the country

2 tons of fruits and vegetables

130+ tons of compost

Our partner

In underprivileged neighbourhoods in the hills of Quito, the Institute for Research, Education and Popular Promotion of Ecuador (**INEPE**) has been applying and developing, for more than 35 years, an internationally recognised holistic education model based on students' intellectual, emotional, social, physical, artistic and creative development.

The project in a few words

With the aim of making INEPE more self-sufficient and spreading its education model, **OneAction supports the Institute on two major fronts: developing its school's infrastructure and promoting its pedagogy.**

Since 2012, OneAction has notably funded the construction of an agronomy cabin, greenhouses, water reservoirs, Andean crop terraces, a new dining hall, a kitchen and additional music rooms. To spread INEPE's model, OneAction took part in developing an e-learning platform for teachers in both the private and public sectors, an initiative that has already trained close to 3,000 people.





The project in 2025

In 2025, **INEPE** continued its **educational commitment** in a national context marked by a deep structural crisis: rising drug trafficking, precarity, forced migration, unemployment and the growing effects of climate change. Cross-disciplinary projects integrating science, **the arts and environmental education** engaged **546 students** from primary to secondary level.

Composting produced 137 tonnes, generating income and improving the soil of the Chilibulo-Huayrapungo ecological reserve. **Organic farming is maintained over 9,800 m²**, providing healthy food for **280 children** fed daily.

The PETM programme allowed more than **220 young people** to flourish **artistically**, away from at-risk environments. In June 2025, **29 teenagers graduated**, the 22nd graduating class of the INEPE school, 64% of whom had been enrolled since the age of four.

The teacher-training institute saw its **first 15 students complete their studies**, the first graduating class of professionals in holistic education trained by INEPE. OneAction's support for this project thus takes on its full meaning within the mission of building conscious action **for an equitable and sustainable future**.

Financial Statements



Our annual financial statements are audited by an independent auditor.

Operating Statement (CHF)

Revenue	2025	2024
Donations and Services Provided		
Services Provided	21'884.00	166'112.85
Donations and Membership fees	179'271.45	170'333.76
Total	201'155.45	336'446.61
Expenses		
Expenses related to projects	(191'336.81)	(200'465.30)
Project Expenses in Switzerland	(60'935.10)	(20'000.00)
Project Expenses in Ecuador	(110'427.15)	(121'561.85)
Project Expenses in India	(0.00)	(55'328.45)
Other Project Expenses	(0.00)	(3'575.00)
Project Management Expenses	(19'974.56)	(0.00)
Personnel Expenses	(0.00)	(156'004.75)
Other operating expenses	(7'121.45)	(16'481.55)
Rent for third-party premises	(4'000.00)	(11'439.00)
IT expenses	(127.55)	(1'182.95)
Other operating expenses	(2'993.90)	(3'859.60)
Interest and bank fees	(96.00)	(120.40)
Total	(198'554.26)	(373'072.00)
Profit	2'601.19	(36'625.39)

A Word from the Treasurer

Fiscal year 2025 was a year of recovery. After a challenging 2024, OneAction returned to financial stability and ended the fiscal year with a balanced budget. The restructuring initiative allowed the organization to refocus its resources on OneAction's projects: agroforestry and environmental education in Switzerland. Meanwhile, the project in India will continue its activities without OneAction's support in 2025.

Cash on hand has increased from CHF 4,926 to CHF 60,065, a trend that allows us to approach 2026 with confidence and ambition. The CHF 39,659 in advance payments received reflects our partners' renewed confidence and confirms the momentum for the coming year.



Lise-Marieke Richard

Balance sheet (CHF)

Assets

	2025	2024
Current Assets		
	60'065.20	5'170.11
Treasury – BCGE	60'065.20	4'926.21
Prepaid Expenses	0.00	243.90
Deferred Assets	0.00	243.90
Fixed Assets	0,00	0,00
Shareholdings	0,00	0,00
Total	60'065.20	5'170.11

Liabilities

Short-term liabilities	52'353.90	60.00
Accrued liabilities	12'695.00	0,00
Deferred Revenue	39'658.90	60,00
Equity	7'711.30	5'110.11
Retained Earnings Net	5'110.11	41'735.50
Profit	2'601.19	(36'625.39)
Total	60'065.20	5'170.11

Our Priorities for 2026

With a healthy cash position and ongoing projects in the field, OneAction is focusing its efforts on developing agroforestry and supporting environmental education for young people in Switzerland, while maintaining its commitment to INEPE in Ecuador. Several partnerships with municipalities in French-speaking Switzerland are being finalized for the coming year.



Make a donation

ONEACTION ASSOCIATION

1200 Genève

Suisse

Banque Cantonale de Genève

IBAN

CH3600788000050302242

BIC/SWIFT BCGECHGGXXX

Become a Member

If you would like to become a member of OneAction, simply send a letter to the association's headquarters expressing your desire to join us.

Get Involved

Find out how else you can support
OneAction on our website:
www.oneaction.ch

